

11 OCTOBER 2021

Beating The Climate Deadline

AIB Sustainability Conference

AIB is delighted to host its **5th Annual Sustainability Conference**. Given the more frequent extreme weather events and stern warning provided in the IPCC Climate Report, the focus of the event will be how we, as a society, can respond to the challenge of Climate Change and work together to Beat the Climate Deadline.

Join us virtually for our annual conversation around sustainability with global and local experts.



Speakers



James Cameron



Gro Harlem Brundtland



Scott Galloway



Johan Rockström



Colin Hunt



Dearbhail McDonald

Agenda

09:00 - 09:15

Colin Hunt

CEO AIB PLC

Colin will introduce the event and welcome the attendees

09:15 - 10:00

James Cameron

Film-Maker, Explorer, CEO Lightstorm Entertainment

The Power of Mother Nature - Core message, believe the science.

The recent IPCC report has proven what the issue is and how we can address it. We have all the tools and knowledge we need to act, so what are you waiting for. I've seen it and have used my experience to inform the way I create and run my business. We all have a role to play and I use my role as film maker and National Geographic explorer to demonstrate the power of mother nature and inspire others to take action.

10:00 - 10:45

Gro Harlem Brundtland

First Female Prime Minister of Norway & Mother of Sustainability

A Healthy Society Needs a Healthy Climate - While the pandemic was inevitable at some stage, it has happened and has given us this incredible opportunity to build back better, taking the common interests into consideration to a greater degree than the narrow interests. This is not for someone else to solve or a government to fix – we all have personal responsibility in this – and we can all ensure that those in power know our demands – lobby your local representative – but also act with intent each day, working with and choosing brands and companies that have shared values.

10:50 - 11:30

Sustainability in Action

Panel discussion with AIB Customers and Community Partners

With societal consensus that more action is needed to address the issue of Climate Change, our panel of community partners and AIB customers will give their insights into the actions they are taking already to meet the challenge.

11:30 - 12:15

Johan Rockström

Director of the Potsdam Institute for Climate Impact Research, Professor at the Institute of Earth and Environmental Science at Potsdam University, and Professor in Water Systems and Global Sustainability at Stockholm University.

Safeguarding Our Climate – Towards A Sustainable Future -

Challenging us all to stop and take action, to do more. We have unequivocal evidence that we have entered a decisive decade. If we have any chance to prevent the loss of more than a million species, we must halt biodiversity loss now. There is evidence that it is never worth giving up. Regardless of whether we can phase out fossil fuels fast enough to stay within a 1.5C increase, there is a benefit to doing everything we can. It is difficult, but we know what we need to do – don't leave it to someone else. Everyone has a role to play, not just the activists; there are simple things that we can do day to day that will have impact.

12:15 - 13:00

Prof. Scott Galloway

Professor of Marketing at NYU's Stern School of Business & serial entrepreneur

If Not Now, Then When; What We Can All Do Right Now For

Meaningful Change - Key objective is to inspire people to act now.

There are opportunities for change right now, right in front of us.

Storytelling of people and brands that are making real difference in the day to day. (Difference, Relevance and Sustainable) Opening up the conversation, how every single person has the power to make a change and how to do it now, today.